When Millennials Take Over
who’s in the room?
silent generation
baby boomers
generation x
millennials
millennials:

lets change the conversation
# millennials

<table>
<thead>
<tr>
<th>social internet (we can do this ourselves)</th>
<th>abundance (raise the bar)</th>
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<tbody>
<tr>
<td>diversity (expect mash-ups)</td>
<td>Elevated status of children (blurred lines)</td>
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@jamienotter
research

strong culture

millennial approach
research

strong culture

4

millennial approach
the future of business

digital
fluid

clear
fast
digital
We’re working towards a culture of continual process improvement, which gives us ample opportunity to work on customer feedback and communication technology advances.

- Millennial, b. 1983
This place cares more about us, so we should care more about this place.

- employee, American Society for Surgery of the Hand
The workers are kept in the dark about what is said about the company externally and how they get clients in. We don’t know if they are over-promising our capabilities and capacity for work.

- Millennial, b. 1990
This system requires no managers and no boring project status meetings. It doesn’t even require email.

- project management system at Menlo Innovations
fluid
fluid

I do not feel like the top-down approach will be an effective strategy moving forward... Our organization is different and we want to feel like we have a voice at the organization we work for.

- Millennial, b. 1989
fluid

There are no lines we can’t cross in terms of creativity and what we can do for our residents.

- employee, Quality Living, Inc.
fast
They are very stuck in their ways and promote individuals who want to keep it slow. New, young workers come in with fresh ideas and perspectives, but the older folks just keep it the “way that it is” and resist trying new things.

- Millennial, b. 1983
fast

Every contact is an opportunity to establish or to strengthen a relationship.

- employee, Happy State Bank
culture is everyone’s job
questions?

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